

REGIONAL ARTS DEVELOPMENT FUND

# Top 10 tips

to help you write a grant application

## Establish a project plan, ask:

- What are you proposing to do?
- Why does this project need to happen?
- What will change because of this project?
- How are you going to achieve this?
- When are the key dates and milestones?
- Where are the main activities involved in this project?
- Who is involved in the project? Do they have the skills to make it happen?
- What are the costs involved?
- How will you measure success?

# 2 Research and gain evidence

- Who has done this type of project before? Talk to other artists and artsworkers and learn from their experiences.
- What are the statistics that support the need or benefit of your project?
- Are any permissions required? E.g. consent from owner, planning approvals, permits.
- Are you able to justify a community need for this project/activity?

## **Being organised** is the best way to start

### 3 Find more then one funding source

- **Funding is competitive**, it is not wise to rely on a single funding source.
- Research what organisations fund the type of project you are planning? What is their priorities?
- Consider various opportunities to generate income.
  E.g. fundraising, sponsorship, crowd-funding, ticket sales, membership fees, etc.
- **Be brave and creative** look for mutually beneficial partnerships.
- If you are part of an organisation, share the responsibility for grant seeking.

# Get to know your funder

- **Download and read the relevant guidelines**. What is the assessment criteria?
- What types of projects they have funded in the past.
- Make sure your organisation and proposed project is eligible.
- **Read the application form** and understand what is required.
- Do the **funding deadlines and outcome notifications line up** with your project?



Building Australia's best regional community

## You are now **ready to apply**



## 5 Be clear and concise

- Refer to your project plan and summarise what you are going to do.
- Remember an assessor will have many applications to read through, so use clear, concise language, direct and to the point.
- Stay relevant and avoid fancy jargon or vague 'feel good' declarations.
- Write a **reader friendly application**.

### 6 Be a great communicator

- Tell your story and let your passion shine through.
- Stand out by selling yourself and why your project is important?
- Show that you can do it by providing examples of previous projects and experience.
- Don't assume the assessors already know about you/your organisation and the work you do (provide an attachment if needed).
- Have someone proof read your application.

Type a draft of your responses in a Word document to utilise the word count and spellcheck functions.

### 7 How are you going to fulfil the funder's requirements

- Consider how you will achieve the priorities listed by the funder.
- Use headings to ensure you address all relevant requirements.

## Support your application

- Attach letters of support from community and/or any project partnerships.
- Provide quotes for any items you are seeking funding for.
- Attach evidence of in-kind support E.g. correspondence from other artists or volunteers that will be involved in the project/activity.

## 9 Prepare a **detailed** and accurate budget

- Include all costs related to the project.
- Check what items are not eligible as outlined in funding guidelines.
- When required, list all sources of income including ticket sales sponsorships and your own in-kind contribution.

Make it realistic.

- **Don't leave it** to the last minute
- Check application closing date and time.
- Allow time to gather all requested information.
- Allow time to revise and ask questions.
- Submit before the deadline.

**Contact the RADF Officer** if you require support.





The Regional Arts Development Fund (RADF) is a partnership between the Queensland Government and Bundaberg Regional Council to support local arts and culture in regional Queensland.

> For more help and resources, visit: artsbundaberg.com.au/radf

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